

VIRGINIA TURF & LANDSCAPE TRADE SHOW
CONFERENCE & TRADE SHOW: JANUARY 17-20, 2011
TRADE SHOW: JANUARY 18, 19, 2011

Exhibitor Contract

Please complete all information. Mail with payment to the Virginia Turfgrass Council, P.O. Box 5989, Virginia Beach, VA 23471. A payment of at least 10% of total must accompany this signed contract to reserve a booth. The balance is due by December 15, 2010. Booths reserved and deposits received by March 1 will be given a 10% discount and will not be subject to the price increase. For any questions contact Tom Tracy at (757) 464-1004. We look forward to working with you!

Exhibitor Information:

Company: _____ Email: _____

Contact Name: _____ Phone: (____) _____

Address: _____ FAX : (____) _____

City: _____ State: _____ Zip: _____

Booth Information:

Number of booths desired: _____

Location: See Marketplace floor plan. After March 1, booths will be assigned on a first-come, first-served basis. You may contact Tom Tracy at 757-464-1004 to check booth availability. Contract and deposit must be received within two weeks to retain a phone reservation. Otherwise, you will be contacted within a week after contract is received confirming your tentative booth assignment.

Number(s) _____ -1st Choice

Number(s) _____ -2nd Choice

Number(s) _____ -3rd Choice

| |
|---------------------------------------------------------------------------------------------------------------------------|
| Instead of giving the numbered location of booths, you may attach the exhibitor workshop with the desired booths circled. |
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Product Information:

Product(s) to be exhibited: _____

Are there any exhibitors that you would prefer to be near or not near?

Near: _____

Not Near: _____

Virginia Turfgrass Council
PO Box 5989
Virginia Beach, VA
757-464-1004 E-Mail: vaturf@verizon.net

Exhibitor Badges:

You will receive two name badges per booth included in your booth price. Additional badges must be ordered and purchased below. Exhibitors will not be allowed on the marketplace floor without an exhibitor name badge. Please type or print clearly the names below:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

Items Needed:

All booths are 10' x 10' and come with a 3' side rail, skirted/topped table, two folding chairs and an ID sign.

Cost Information:

| <u>Item Description</u> | <u>Cost</u> |
|------------------------------------------------------------------------------------|-------------|
| o Booth Fee (\$800 per Booth – | \$ _____ |
| o Extra Exhibitor Name Badges @ \$10.00 each (two are included per booth) | \$ _____ |
| Names here: | |
| o VTC Membership (Individual) | \$ _____ |
| 2011 Membership Dues @ \$60.00each | |
| Name of Member(s) | |
| o VTC Membership (Group) | \$ _____ |
| Platinum (\$1,200) | |
| Gold (\$750) | |
| Silver (\$350) | |
| o Sponsorship | |
| Platinum \$1,000.00..... | \$ _____ |
| Gold \$ 500.00..... | \$ _____ |
| Silver \$ 250.00..... | \$ _____ |
| Bronze \$ 100.00..... | \$ _____ |
| o ADVERTISE IN CONFERENCE GUIDE (details pending) | |
| TOTAL | \$ _____ |
| Less DEPOSIT* | \$ _____ |
| BALANCE DUE | \$ _____ |

**A check or credit card payment for at least 10% of total must accompany this contract. The balance is due by December 15, 2010.*

Make checks payable and mail to: Virginia Turfgrass Council, P.O. Box 5989, Virginia Beach, VA 23471.
OR To Charge to Credit Card: Check One: MC/VISA Am. Expr. (& Fax to: 757-282-2693)

Card # _____
 Exp. Date ___/___/___ "V" Code of MCVisa (last three digits on reverse side) _____
 Signature _____ Date ___/___/___

